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#### Abstract

Solutions for the problem of maximizing the generalizability coefficient under a budget constraint are presented. It is shown that the Cauchy-Schwarz inequality can be applied to derive optimal continuous solutions for the number of conditions of each facet.

Key words: generalizability theory, Cauchy-Schwarz inequality, optimal designs.

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#### Introduction

A procedure for the problem of maximizing the generalizability coefficient of the two-facet random-model crossed design under a budget constraint was recently presented by Sanders, Theunissen, and Baas (1991), who formulated this optimization problem as:

minimize 
$$\frac{\sigma_{p1}^2}{n_1} + \frac{\sigma_{p2}^2}{n_2} + \frac{\sigma_{res}^2}{n_1 n_2} = v,$$
 (1)

subject to

o 
$$C_1 n_1 + C_2 n_2 + C_{12} n_1 n_2 \le C$$
, and (2)

$$n_1$$
 and  $n_2$  integer  $\geq 1$ . (3)

Maximizing the generalizability coefficient is equivalent to minimizing the error variance, that is, the sum of the three interaction variance components. In (1),  $\sigma_{p1}^2$  is the variance component for the person by Facet 1 interaction,  $\sigma_{p2}^2$  is the variance component for the person by Facet 2 interaction,  $\sigma_{res}^2$  is the variance component for the person x Facet 1 x Facet 2 interaction plus error, and  $n_1$  and  $n_2$  are the number of conditions of Facet 1 and Facet 2. The minimization statement in (1) expresses that the value of the objective-function is determined by the numbers of conditions,  $n_1$  and  $n_2$ , used for Facet 1 and 2.

In the cost function in (2), the right-hand term specifies an upper limit on the budget. The costs required by the conditions of Facet 1 are specified by the term  $C_1n_1$ ,  $C_1$  being the cost of one condition of Facet 1. The costs required by the conditions of Facet 2 are specified by the term  $C_2n_2$ ,  $C_2$ being the cost of one condition of Facet 2. The number of observations per subject equals  $n_1n_2$ . Thus, denoting the cost of one observation for the sample of subjects to be tested by  $C_{12}$ , the costs necessary for the total number of observations are specified by the term  $C_1n_1n_2$ .

The lower bound integer constraint (3) states that feasible values for  $n_1$  and  $n_2$  have to be integer values and each facet has to have at least one condition.

In the two-step procedure proposed by Sanders et al. (1991), optimal continuous solutions for  $n_1$  and  $n_2$  are derived for a continuous relaxation of (3) in the first step. These continuous solutions are then used as the bounds in a branch-and-bound algorithm to obtain the optimal integer solutions. The use of the Lagrange multipliers method to attain the optimal continuous solutions, however, can result in complex derivations. But, as first shown by Stuart (1954) for problems of sample survey theory, derivations of optimum solutions can be simplified if the Cauchy-Schwarz inequality applies. This inequality states that for any sets of real numbers

$$\{a_{h}\}, \{b_{h}\}, (h = 1, 2, ..., p),$$
  
$$(\sum a_{h}^{2}) (\sum b_{h}^{2}) \ge (\sum a_{h}b_{h})^{2},$$
  
(4)

with equality occurring if and only if  $a_h/b_h = k$  for all h and some constant k. According to Stuart (1954, p. 239), the sampling variance in most of the problems in sample survey theory takes the form  $\sum \frac{V_h}{n_h} = v$ , where  $v_h$  is the function of population parameters only, and  $n_h$  is a function of sample numbers only. The cost functions generally considered are of the form  $\sum n_h c_h = c$ , where the  $c_h$  are fixed cost constants. From (4) it therefore follows that

$$vC = \left(\sum \frac{v_h}{n_h}\right) \left(\sum n_h C_h\right) \ge \left(\sum \left(v_h C_h\right)^{\frac{1}{2}}\right)^2.$$
(5)

Since the right-hand side of (5) is independent of the  $n_h$ , the minimization of VC for fixed C (or for fixed V) and variation in the  $n_h$  is achieved when, from (4) and (5),

$$\frac{n_h^2 C_h}{v_h} = k^2 \text{ (all } h\text{)} . \tag{6}$$

In the survey sampling literature (e.g., Cochran, 1977), applications of the Cauchy-Schwarz inequality to optimization problems abound. The purpose of the present note is to show its applicability to optimization problems recurring in generalizability theory.

#### Solutions for Two-Facet Optimization Problems

Other linear cost functions besides (2) can arise if  $C_1$ ,  $C_2$  or  $C_{12}$  is equal to zero. Functions with  $C_1$  or  $C_2$  and  $C_{12}$  equal to zero, however, lead to trivial optimization problems. Moreover, the cost function with  $C_1$  and  $C_2$ equal to zero, that is, cost function  $\frac{C}{C_{12}} \leq n_1 n_2$ , reduces the problem of optimum allocation for fixed cost to the problem of optimum allocation for a fixed number of observations. By replacing the inequality constraint in the cost function by an equality constraint, the optimal continuous solutions for this optimization problem,

$$n_{1} = \left(\frac{\sigma_{p1}^{2}}{\sigma_{p2}^{2}} \cdot \frac{C}{C_{12}}\right)^{1/2}, \text{ and } n_{2} = \left(\frac{\sigma_{p2}^{2}}{\sigma_{p1}^{2}} \cdot \frac{C}{C_{12}}\right)^{1/2},$$

were derived by Woodward and Joe (1973). Therefore, three other potential linear cost functions can be distinguished:

(7)  $C_1n_1 + C_{12}n_1n_2 \leq C$ , (8)  $C_2n_2 + C_{12}n_1n_2 \leq C$ , and (9)  $C_1n_1 + C_2n_2 \leq C$ . These three cost functions and (1) result in three different optimization problems.

The solution strategy for each of the three optimization problems is as follows. First, the inequality constraint of the cost function is replaced by an equality constraint. Second, the terms in the objective-function and the cost function are reformulated so that (5) applies. For example, for the optimization problem defined by (1) and (7), we note that the cost function does not include a linear term with  $n_2$ . Dividing (7) by  $n_1n_2$ , however, we can rewrite (7) as  $C_{12} = -\frac{C_1}{n_2} + \frac{C}{n_1n_2}$ . Moreover, by adding a constant to (1) and multiplying this constant by  $C_{12}$ , (1) can be expressed as

$$\frac{\sigma_{p1}^2}{n_1} + \frac{\sigma_{p2}^2}{n_2} + \frac{\sigma_{res}^2}{n_1 n_2} + \frac{\sigma_{p2}^2}{C_1} \cdot C_{12} = \frac{\sigma_{p1}^2}{n_1} + \frac{\sigma_{p2}^2}{n_2} + \frac{\sigma_{res}^2}{n_1 n_2} + \left( -\frac{\sigma_{p2}^2}{n_2} + \frac{\sigma_{p2}^2 C}{C_1 n_1 n_2} \right) \cdot$$

From (4) and (5) we obtain

$$\frac{\sigma_{p_1}^2}{n_1} : c_1 n_1 = k^2 , \text{ and}$$
(10)  
$$\frac{\left(\sigma_{res}^2 + \sigma_{p_2}^2 \cdot \frac{c}{c_1}\right)}{n_1 n_2} : c_{12} n_1 n_2 = k^2.$$
(11)

Multiplying (10) by  $(C_1)^{1/2}$  and (11) by  $(C_{12})^{1/2}$  results in

$$(\sigma_{p1}^2)^{1/2} (C_1)^{1/2} = k C_1 n_1$$
, and

$$\left(\sigma_{res}^{2} + \sigma_{p2}^{2} \cdot \frac{C}{C_{1}}\right)^{1/2} (C_{12})^{1/2} = k C_{12} n_{1} n_{2},$$

from which it follows that

$$k = \frac{(\sigma_{p1}^2)^{1/2} (C_1)^{1/2} + \left(\sigma_{res}^2 + \sigma_{p2}^2 \cdot \frac{C}{C_1}\right)^{1/2} (C_{12})^{1/2}}{C} .$$

Having determined k,  $n_1$  and  $n_2$  can be solved.

Since the functions of the optimization problem defined by (1) and (8) are equivalent to the functions defined by (1) and (7), the derivation of the solution for this problem is analogous.

To apply the Cauchy-Schwarz inequality to the optimization problem defined by (1) and (9), both functions need to be rewritten. We start by dividing (9) by  $n_1n_2$  which gives  $\frac{C_1}{n_2} + \frac{C_2}{n_1} = \frac{C}{n_1n_2}$ . By adding a constant to (1) and multiplying this constant by  $\frac{C}{n_1n_2}$ , (1) can be expressed as

$$\frac{\sigma_{p1}^2}{n_1} + \frac{\sigma_{p2}^2}{n_2} + \frac{\sigma_{res}^2}{C} \cdot \frac{C}{n_1 n_2} = \frac{\sigma_{p1}^2}{n_1} + \frac{\sigma_{p2}^2}{n_2} + \frac{\sigma_{res}^2 C_1}{C n_2} + \frac{\sigma_{res}^2 C_2}{C n_1} =$$

$$\frac{\left(\sigma_{p1}^2 + \frac{\sigma_{res}^2 C_2}{C}\right)}{n_1} + \frac{\left(\sigma_{p2}^2 + \frac{\sigma_{res}^2 C_1}{C}\right)}{n_2},$$

From (4) and (5) we obtain

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$$\frac{\left(\sigma_{p_{1}}^{2} + \frac{\sigma_{res}^{2}C_{2}}{C}\right)}{n_{1}} : C_{1}n_{1} = k^{2}, \text{ and}$$
(12)

$$\frac{\left(\sigma_{p2}^{2} + \frac{\sigma_{res}^{2}C_{1}}{C}\right)}{n_{2}} : C_{2}n_{2} = k^{2}.$$

Multiplying (12) by  $(C_1)^{1/2}$  and (13) by  $(C_2)^{1/2}$  results in

$$\left(\sigma_{p1}^{2} + \frac{\sigma_{res}^{2}C_{2}}{C}\right)^{1/2} (C_{1})^{1/2} = k C_{1} n_{1}, \text{ and}$$

$$\left(\sigma_{p2}^{2} + \frac{\sigma_{res}^{2}C_{1}}{C}\right)^{1/2} (C_{2})^{1/2} = k C_{2} n_{2},$$

from which it follows that

R

$$k = \frac{\left(\sigma_{p1}^{2} + \frac{\sigma_{res}^{2}C_{2}}{C}\right)^{1/2} (C_{1})^{1/2} + \left(\sigma_{p2}^{2} + \frac{\sigma_{res}^{2}C_{1}}{C}\right)^{1/2} (C_{2})^{1/2}}{C}.$$

Having determined k,  $n_1$  and  $n_2$  can be solved.

The solution of the optimization problem defined by (1) and (2) also requires a restatement of the functions concerned. Dividing (2) by  $n_1n_2$ results in  $\frac{C_1}{n_2} + \frac{C_2}{n_1} - \frac{C}{n_1n_2} = -C_{12}$ . By adding a constant to (1) and multiplying this constant by  $-C_{12}$ , (1) can be expressed as

$$\frac{\sigma_{p1}^2}{n_1} + \frac{\sigma_{p2}^2}{n_2} + \frac{\sigma_{res}^2}{n_1 n_2} + \frac{\sigma_{res}^2}{C} , \quad -C_{12} = \frac{\left(\sigma_{p1}^2 + \frac{\sigma_{res}^2 C_2}{C}\right)}{n_1} + \frac{\left(\sigma_{p2}^2 + \frac{\sigma_{res}^2 C_1}{C}\right)}{n_2}$$
(14)

Adding 
$$\frac{C_1 C_2}{C_{12}}$$
 to both sides of (2) results in  
 $C_1 \left( n_1 + \frac{C_2}{C_{12}} \right) + C_{12} \left( n_1 + \frac{C_2}{C_{12}} \right) n_2 = \left( C + \frac{C_1 C_2}{C_{12}} \right) \Rightarrow$   
 $C_{12} = -\frac{C_1}{n_2} + \frac{\left( C + \frac{C_1 C_2}{C_{12}} \right)}{\left( n_1 + \frac{C_2}{C_{12}} \right) n_2}.$ 

By adding a constant and multiplying this constant by  $C_{12}$ , (14) can be expressed as

(13)

$$\frac{\left(\sigma_{p1}^{2} + \frac{\sigma_{res}^{2}C_{2}}{C}\right)}{n_{1}} + \frac{\left(\sigma_{p2}^{2} + \frac{\sigma_{res}^{2}C_{1}}{C}\right)}{n_{2}} + \frac{\left(\sigma_{p2}^{2} + \frac{\sigma_{res}^{2}C_{1}}{C}\right)}{C_{1}} \cdot C_{12} = \frac{\left(\sigma_{p1}^{2} + \frac{\sigma_{res}^{2}C_{2}}{C}\right)}{n_{1}} + \frac{\left(C + \frac{C_{1}C_{2}}{C_{12}}\right)\left(\frac{\sigma_{p2}^{2}C + \sigma_{res}^{2}C_{1}}{CC_{1}}\right)}{\left(n_{1} + \frac{C_{2}}{C_{12}}\right)n_{2}}.$$
(15)

As cost function (2) can also be stated as

$$C_1 n_1 + C_{12} \left( n_1 + \frac{C_2}{C_{12}} \right) n_2 = C, \qquad (16)$$

we obtain from (15) and (16),

$$\frac{\left(\sigma_{p1}^{2} + \frac{\sigma_{res}^{2}C_{2}}{C}\right)}{n_{1}} : C_{1}n_{1} = k^{2}, \text{ and}$$
(17)

$$\frac{\left(C + \frac{C_1 C_2}{C_{12}}\right) \left(\frac{\sigma_{p2}^2 C + \sigma_{res}^2 C_1}{C C_1}\right)}{\left(n_1 + \frac{C_2}{C_{12}}\right) n_2}; \quad C_{12} \left(n_1 + \frac{C_2}{C_{12}}\right) n_2 = k^2.$$
(18)

Multiplying (17) by  $(C_1)^{1/2}$  and (18) by  $(C_{12})^{1/2}$  results in

$$\left(\sigma_{p1}^{2} + \frac{\sigma_{res}^{2}C_{2}}{C}\right)^{1/2} (C_{1})^{1/2} = k C_{1} n_{1}, \text{ and}$$
(19)

$$\left(C + \frac{C_1 C_2}{C_{12}}\right)^{1/2} \left(\frac{\sigma_{p2}^2 C + \sigma_{res}^2 C_1}{C C_1}\right)^{1/2} (C_{12})^{1/2} = k C_{12} \left(n_1 + \frac{C_2}{C_{12}}\right) n_2, \tag{20}$$

from which it follows that

$$k = \frac{\left(\sigma_{p1}^{2} + \frac{\sigma_{res}^{2}C_{2}}{C}\right)^{1/2} (C_{1})^{1/2} + \left(C + \frac{C_{1}C_{2}}{C_{12}}\right)^{1/2} \left(\frac{\sigma_{p2}^{2}C + C_{1}\sigma_{res}^{2}}{CC_{1}}\right)^{1/2} (C_{12})^{1/2}}{C}.$$

Having determined k,  $n_1$  and  $n_2$  can be solved.

#### Two-Facet Example

Using variance components  $\hat{\sigma}_p^2 = 5.435$ ,  $\hat{\sigma}_{p1}^2 = 3.421$ ,  $\hat{\sigma}_{p2}^2 = 1.140$ , and  $\hat{\sigma}_{res}^2 = 11.850$ , the objective-function is defined as:

$$\frac{3.421}{n_1} + \frac{1.140}{n_2} + \frac{11.850}{n_1 n_2} \, .$$

Let  $C_1$ ,  $C_2$  and  $C_{12}$ , of cost functions (2), (7), (8), and (9) be the cost of a condition of Facet 1 (e.g., essay questions), the cost of a condition of Facet 2 (for example, raters), and the cost of one observation for all subjects in the sample (i.e., the answers of all students to one essay question rated by one rater), respectively. With a total budget of 3000 dollars, the following three cost functions, leading to three optimization problems, are considered:  $40n_1 + 80n_1n_2 \leq 3000, 30n_1 + 80n_2 \leq 3000, and <math>40n_1 + 80n_2 + 80n_1n_2 \leq 3000$ . The optimal integer solutions  $\hat{n}_1$  and  $\hat{n}_2$  for the three optimization problems are derived in two steps. First, the optimal continuous solutions are  $n_1^* = 8.8$  and  $n_2^* = 3.8$  for the first problem,  $n_1^* = 40.9$  and  $n_2^* = 17$  for the second problem, and  $n_1^* = 9.1$  and  $n_2^* = 3.3$  for the third problem. Second, a branch-and-bound procedure such as described in Sanders et al. (1991) is used to obtain the optimal integer solutions. Table 1 contains the results for the three problems.

	<i>n</i> <sub>1</sub>	<i>c</i> <sub>1</sub> <i>n</i> <sub>1</sub>	n <sub>2</sub>	c <sub>2</sub> n	<sub>2</sub> n <sub>1</sub> n <sub>2</sub>	<i>c</i> <sub>12</sub> <i>n</i> <sub>1</sub> <i>n</i> <sub>2</sub>	$\hat{\sigma}_p^2$	$\frac{\hat{\sigma}_{p1}^2}{n_1}$	$\frac{\hat{\sigma}_{p2}^2}{n_2}$	$\hat{\sigma}_{res}^2$ $n_1 n_2$	ρ²	С
1.	C <sub>1</sub> =	40 do	llars	, C <sub>2</sub>	= 0 dolla	ars, and	C <sub>12</sub> =	80 do]	lars			
	8.8	351	3.8	0	33.1	2649	5.435	.390	.302	.358	.838	3000
	6	240	5	0	30	2400	5.435	.570	.228	.395	.820	2640
	7	280	5	0	35	2800	5.435	.489	.228	.339	.837	3080
	8*	320	4*	0	32	2560	5.435	.428	.285	.370	.834	2880
	9	360	4	C	36	2880	5.435	.380	.285	.329	.845	3240
	10	400	3	0	30	2400	5.435	.342	.380	.395	.830	2800
	11	440	3	0	33	2640	5.435	.311	.380	.359	.838	3080
2.	C <sub>1</sub> =	40 do:	llars	, C <sub>2</sub>	= 80 dol:	lars, ar	$d C_{12} =$	= 0 do]	llars			
	40.9	1635	17	1364	697.5	0	5.435	.084	.067	.017	.970	3000
	39*	1560	18*	1440	702	0	5.435	.088	.063	.017	.970	3000
	40	1600	17	1360	680	0	5.435	.086	.067	.017	.970	2960
	41*	1640	17*	1360	697	0	5.435	.083	.067	.017	.970	3000
3.	C <sub>1</sub> =	40 do:	llars	, C <sub>2</sub>	= 80 dol:	lars, an	d C <sub>12</sub> =	= 80 dc	llars			
	9.1	361	3.3	261	29.7	2375	5.435	.376	.350	.399	.829	3000
	7*	280	4*	320	28	2240	5.435	.489	.285	.432	.819	2840
	8	320	4	320	32	2560	5.435	.428	.285	.370	.834	3200
	9	360	3	240	27	2160	5.435	.380	.380	.439	.819	2760
	10	400	3	240	30	2400	5.435	.342	.380	.395	.830	3040

Values of  $n_1$ ,  $n_2$ , Variance Components,  $\rho^2$  and C for Three Cost Functions.

\*Optimal integer solutions

#### Conclusions and Discussion

With respect to cost functions, the influence of the cost factors on the optimal solution should be noted. From the solutions in Table 1 it can be seen that the cost functions discussed here are dominated by cost factor  $C_{12} = 80$  dollars. The solutions for the first problem with cost function (7) and the third problem with cost function (2) are therefore very close, while they are quite different from the solutions for the second problem with cost function (9). These results, however, also imply that an optimization problem with a cost function including a dominant cost factor will give good starting solutions for a branch-and-bound procedure for other optimization problems with cost functions including this dominant cost factor.

TABLE 1

In survey sampling, (7) or (8) and (9) are the cost functions employed in connection with the allocation of optimal resources for designs known as twostage and two-phase sampling designs. Applications of the Cauchy-Schwarz inequality to more complex designs, for example, three-stage sampling designs (e.g., Snedecor & Cochran 1976, p. 533) have been presented. As this note showed the formal similarity between optimization problems in survey sampling and generalizability theory, these applications signify that solutions for more complex designs employed in generalizability theory could also be derived.

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